



What is the **SYDNEY FOOD FAIRNESS ALLIANCE?**

The Food Fairness Alliance promotes community food security and sustainable food systems

Who Are We?

THE ALLIANCE formed in Sydney in 2005 to coordinate the efforts of rural producers, health professionals, community workers and community-based advocates active in developing a socially, economically and environmentally sustainable food system in the Sydney region.

Members includes people working in sectors such as:

- health and aged care
- community services and welfare
- local government
- urban planning
- agriculture and primary industries
- community gardens, Permaculture and organic food industries and organisations
- food and hospitality industries
- media
- education
- ethicists and religious organisations
- concerned and interested individuals.

The right to choose

Food is seemingly abundant in Sydney, yet there are segments of the city's population that do not have access to enough good food on a regular basis. As poverty is a strong factor influencing health, people who suffer the poorest health and who could benefit most from a better diet are unable to afford, find or use the freshest food.

Food security is a human right. Healthy choices should be easy choices for everyone.

In the public interest

The Food Fairness Alliance (FFA) promotes the principles of:

- social justice
- community development
- human rights
- sustainability.

The Alliance acts in the public interest by engaging in advocacy, education, research, and networking. The FFA encourages government, communities and business to work together to deliver programs that will:

- ensure access to affordable healthy food by everyone
- increase public knowledge of the importance of a healthy and productive agriculture in the Sydney Basin and its contributions to our quality of life
- educate people about the importance of a wide range of foods, in particular fruits and vegetables, to good health
- allow people to enjoy seasonal, quality food from the region.

...sustainable food systems make use of agricultural, technological, distribution and economic techniques and ideas that enable food systems to continue in production and to fairly distribute food over a long period of time.



Food security - a definition

Food security is a condition in which all people at all times have the ability to access and prepare sufficient, safe, appropriate, nutritious and affordable food necessary to enjoy an active and healthy life.

What are sustainable food systems?

The Sydney Basin's productive and economically viable agriculture industry is being undermined by a combination of development pressure and the cheap imports of the global food industry. This is both unnecessary and unsustainable.

Today's food production should not undermine the rights of future generations to access regionally produced, fresh and nutritious food.

The Food Fairness Alliance's defines sustainable food systems as:

systems which make use of agricultural, technological, distribution and economic techniques and ideas that enable food systems to continue in production and to fairly distribute food over a long period of time.

Sustainable food systems make use of methods of agriculture and distribution which:

- reduce consumption of agricultural resources such as water, energy and agricultural chemicals
- reduce the production of wastes such as non-degradable packaging
- produce food which is accessible and affordable
- produce for local and regional markets before export markets so as to reduce the distance food travels from producer to eater, the consequent production of pollution and greenhouse gases and loss of freshness.



Creative Commons licence

www.creativecommons.org

Permission to reproduce and redistribute this discussion sheet for non-profit purposes is granted providing content is not changed and the Sydney Food Fairness Alliance is credited as the source. Reproduction and distribution must be under the same Creative Commons licence and carry this notice.

