

Australian Red Cross

Reducing food insecurity for vulnerable groups through innovative community food initiatives

Food Security Programs

- Red Cross operate food security programs in more than 300 sites nationally.
- The programs involve school children, prisoners, remote communities, refugees, homeless, single parents and those with mental and physical disabilities.
- 5,000 volunteers are involved across all Food Security programs
- Nutrition education programs (such as FOODcents) are conducted in 6 states and territories to more than 2,000 participants
- Over 1,000,000 meals are served each year to disadvantaged people



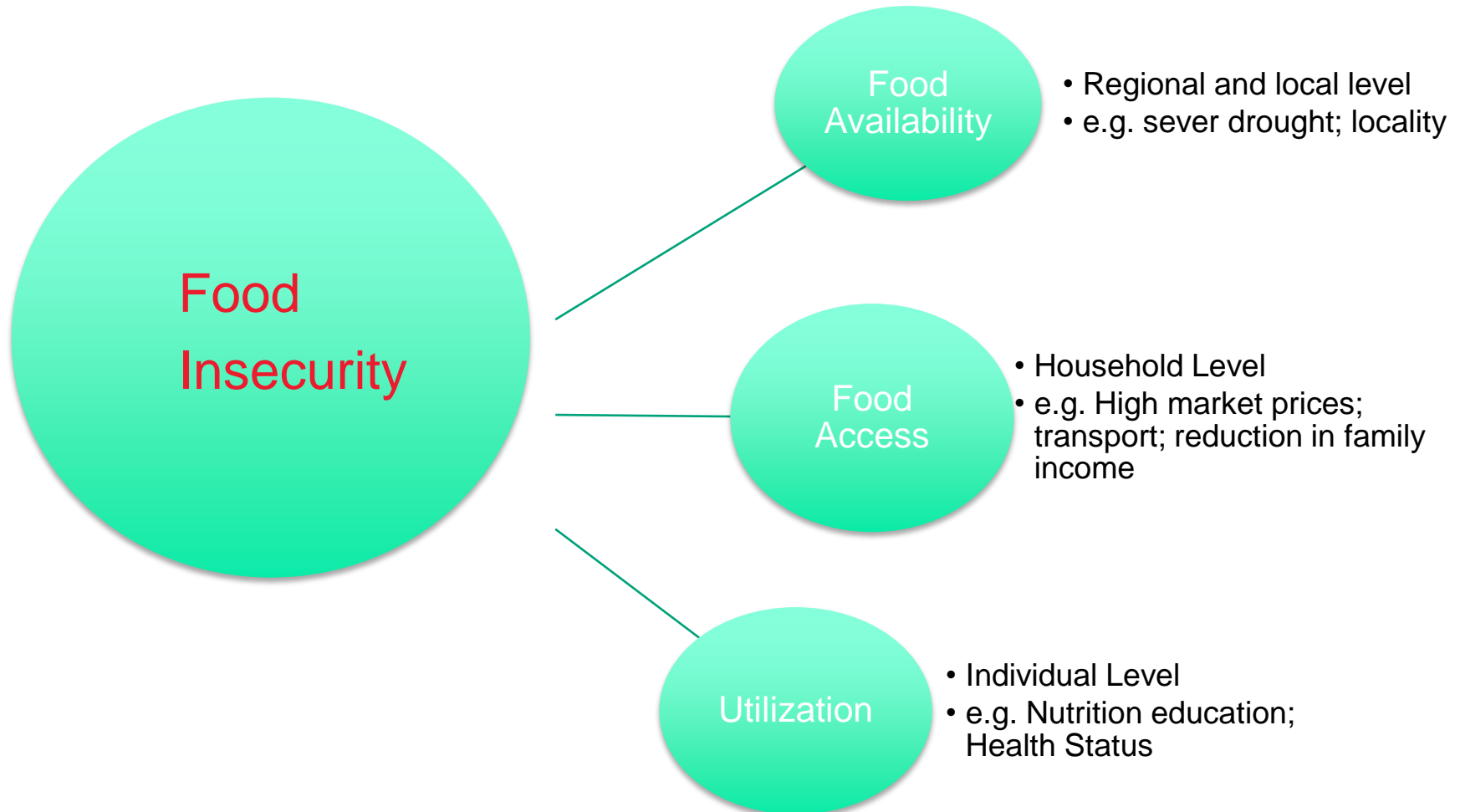
What is Food Security?

Food Security is the state of having regular access to safe, nutritionally adequate, culturally acceptable food from non – emergency sources.

Food Security broadens the traditional conception of hunger, embracing a systemic view of the causes of hunger and poor nutrition.



What is Food Security?



Focus on Highly Disadvantaged Localities and Groups

- Selection of communities through disadvantage location mapping
- Needs assessment
- Stakeholders analysis
- Identify services

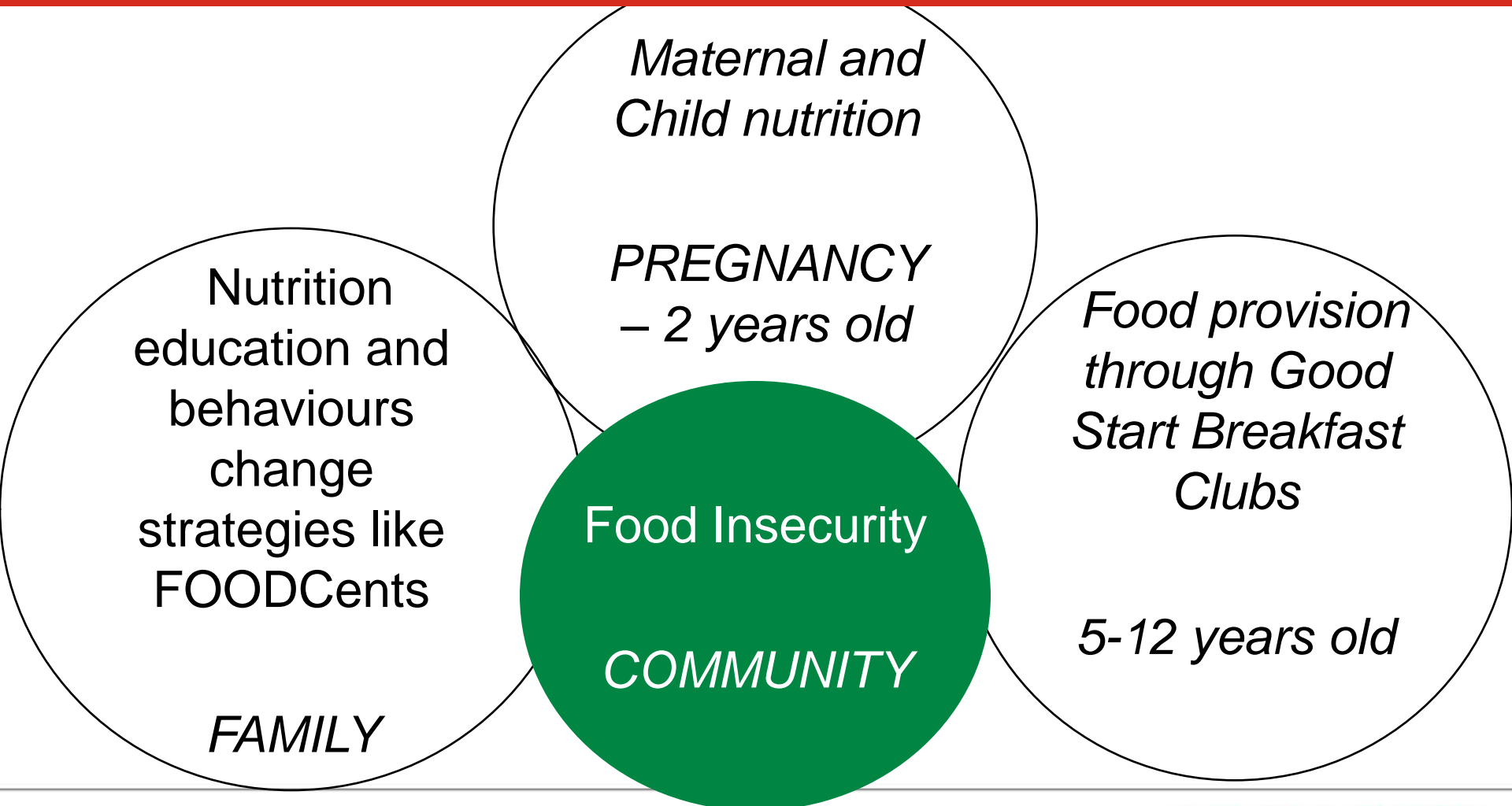


Strengthened Partnerships and Community Development enterprises

- Identify community strengths and skills
- Joint approaches with community partners
- Support existing initiatives
- Development of pilot projects
- Systematic monitoring and evaluation



Holistic approach in community



Addressing 3 pillars of food insecurity

Food Supply

- *Advocacy on retail stores management*
- *Direct partnerships with local stores and broader organisations (Outback Stores)*
- *Buying local products*
- *Promote community gardens, bush food*

Food Access

- *Food Provision: GSBC, Soup Patrol, Meals on Wheels.*
- *Food budgeting*
- *Supermarket tour or orientation program*

Food Utilization

- *Nutrition education and cooking classes*
- *Health and hygiene promotion*



Questions

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Australian Red Cross

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